

TERMS AND CONDITIONS FOR THE CLAIM OF REDEMPTION ITEMS AS PART OF THE UFC COLLECTION BOOK LAUNCH CAMPAIGN

These terms constitute a legally binding agreement between you ("**Participant**" or "**you**" or "**your**") and Foris DAX Global Limited d/b/a Crypto.com ("**Crypto.com**") and Zuffa International, LLC ("**UFC**") governing your redemption of the UFC themed items as set forth herein (the "**Redemption Items**").

Crypto.com has previously launched seven (7) UFC NFT releases to commemorate each respective UFC event from UFC 268 to 274 (the "**UFC NFTs**"), featuring sixty-five (65) unique UFC NFTs. Holders of UFC NFTs may now display their UFC NFTs in a newly launched UFC Collection Book (the "**UFC Collection Book**") which will appear in all Crypto.com NFT Platform accounts containing a UFC NFT.

To participate in the campaign and claim a Redemption Item, you must collect each unique UFC NFT from the relevant collection pursuant to the terms contained herein (the "**Campaign**").

UFC will be solely responsible for the authenticity, quality and validity of the Redemption Items. Crypto.com will conduct the distribution of the Redemption Items substantially as described in these terms. Each participant in the Campaign and recipient of a Redemption Item (collectively referred to as "**Participants**") agrees unconditionally to be bound by these terms (the "**Terms**") and the decisions of Crypto.com, which are final and binding in all respects of the Campaign. Each Participant must fulfil all requirements set forth herein to claim their Redemption Item.

By participating in the Campaign, Participant expressly acknowledges, that they understand and accept these Terms. In the event of any dispute, Crypto.com reserves the right to make all final decisions regarding the Campaign.

ANY PARTICIPANT THAT DOES NOT AGREE TO BE BOUND BY THESE TERMS WILL NOT BE ELIGIBLE FOR THE CAMPAIGN.

1. Eligibility:

- The Campaign is open solely to individuals that sign up for and/or log in to a Crypto.com NFT Platform (as defined below) account that is fully compliant with the terms of the Crypto.com NFT Platform which may be consulted at: <https://crypto.com/nft/terms> ("**Crypto.com NFT Platform T&Cs**").
- Citizens and residents from Afghanistan, Bangladesh, Bolivia, Burma, Burundi, Central African Republic, China, Democratic Republic of Congo, Cuba, Ecuador, Eritrea, Guinea, Guinea-Bissau, Iran, Iraq, North Korea, Kyrgyzstan, Lebanon, Liberia, Libya, Mali, Namibia,

Nepal, Somalia, Sudan, Syria, Venezuela, Yemen, Zimbabwe are not eligible to participate in the Campaign.

- Entries submitted by persons who do not meet the above eligibility requirements are void. Participants may not be deemed eligible until the Participant has provided information and completed, signed and returned all documentation required by Crypto.com, in its sole judgment and absolute discretion.

2. How To Enter:

- Sign up and/or log in to your account on the Crypto.com NFT Platform.
- Collect all required UFC NFTs from each Collection (as defined below) by the Campaign End (the "**Collection Period**").
- The Collection Period begins on May 16th, 2022, at 9AM EST and ends on May 23rd, 2022, at 9AM EST ("**Campaign End**")
- Participants must complete a Collection in time, and in any case before the Campaign End eligibility to be valid.
- Entries that are incomplete, corrupted, false, lost, late, misdirected, deceptive or otherwise not in compliance with the Terms may be disqualified from the Campaign at Crypto.com's sole and absolute discretion. Only one (1) Entry, per Collection, is permitted per person. Any attempt by any person to enter the Campaign more than one (1) time by using multiple or different email addresses, identities, registrations and logins, or any other methods will void that Participant's Entries and that Participant may be disqualified. UFC, Crypto.com and each of their affiliates, and their respective officers, directors, employees, contractors and agents are not responsible for such void, invalid, voidable or disqualified entries. All Entries are the property of Crypto.com.

3. Redemption Items:

- Subject to the terms contained herein, Participants who fulfil the following requirements will be eligible to claim the Redemption Items as set out below.
- To be eligible to claim a Redemption Item, you must collect all relevant unique collectibles required as set out below. Each of the requirements shall constitute a "Collection". Different editions of the same NFT shall only count as one collectible.

Requirements	Total distinct collectibles	Redemption Items
Collect all " Digital Poster " and " Shard " NFTs from the UFC 268 - 274 NFT releases	43	Autographed Poster or UFC Venum Authentic Fight Night Men's Walkout Jersey

Collect all “ Pre-Fight Belt Plate ” NFTs from UFC 268 – 274 NFT releases	11	Canvas in Acrylic
Collect all “ Championship Belt ” NFTs from UFC 268 - 274 NFT releases	11	UFC Legacy Replica Desktop Belt

- Neither Crypto.com nor UFC shall have any responsibility or obligation to a Participant who is unable or unavailable to, or who does not for any reason, accept or utilize a Redemption Item. Any costs, expenses, and taxes that may arise in relation to the distribution or delivery of the Redemption Item are solely the Participant’s responsibility.
- REDEMPTION ITEMS ARE OFFERED AND PROVIDED “AS IS” WITH NO WARRANTY OR GUARANTEE BY CRYPTO.COM OR UFC, EITHER EXPRESS OR IMPLIED. Any Redemption Item pictured in advertising and other Campaign materials are for illustrative purposes only.
- Each participant shall only be eligible for one (1) Redemption Item from each Collection.
- Participants agree not to use the UFC NFTs or the UFC Book Collection in any way which is intended or reasonably likely to be considered offensive, harmful or illicit, or prejudicial, adverse or degrading to either Crypto.com or UFC’s goodwill or reputation in the public.
- Crypto.com does not accept any liability or responsibility in respect of the quality or validity of the Redemption Item which shall be the sole responsible of UFC (save in respect of the distribution thereof).

4. Process

- All eligible Participants having successfully completed a Collection shall receive a confirmation email from Crypto.com to the email address attached to their Crypto.com NFT Platform account approximately 21 days after the Campaign End.
- If the Participant (a) cannot be contacted; (b) refuses or is unable to accept the Redemption Item; (c) does not complete or return all forms, documents, certifications and/or releases required by Crypto.com, in its sole discretion, within the time given and/or in the event of non-compliance by the Participant ; or (d) if Crypto.com determines, in its sole discretion, that the Participant is not eligible to participate in the Campaign or to receive the Redemption Item, such Participant shall be disqualified and shall forfeit the Redemption Item and all privileges otherwise due to such Participant in respect of the Campaign shall be terminated.

5. Privacy Terms

- All information submitted by Participants and collected by Crypto.com in connection with your participation will be subject to and will be treated in a manner consistent with the Crypto.com Privacy Notice. By participating in the Campaign, Participants acknowledge

that they have read and accepted the Crypto.com Privacy Notice, available at: crypto.com/en/privacy/global.html or otherwise provided to you within the Crypto.com App, and that Crypto.com collects and may use Participant's personal information for the purposes of the Campaign. Information provided by Participants may be used for sending Participants company updates and announcements about Crypto.com and its products and/or services following the applicable requirements.

6. Licence

- Participant acknowledges and agrees that their UFC Collection Book and the UFC NFTs are made available solely for entertainment and personal purposes (including re-sale of a UFC NFT) and all intellectual property rights shall continue to vest in Crypto.com and/or UFC (as applicable). Commercial use of the UFC Collection Book or the UFC NFTs are, and shall remain, strictly prohibited.
- Without limiting the foregoing and subject to Participant's continued compliance with these Terms (and the Crypto.com NFT Platform T&Cs), UFC grants Participant a worldwide, non-exclusive, non-transferable (except as specifically provided herein), royalty-free licence to display the UFC Collection Book, solely for the following purposes: (a) Participant's own personal, non-commercial use; (b) as part of the Crypto.com NFT Platform that permits the display of your UFC Collection Book in accordance with its terms and conditions; (c) as part of a third party website or application that permits the inclusion, involvement, storage, or participation of your UFC Collection Book, provided in each case that (x) Participant has not, prior to the transfer, breached these Terms or the Crypto.com NFT Platform T&Cs; and (y) prior to the transfer, Participant's licence to the Licensed NFT has not been terminated.
- The licence granted to Participant hereunder shall automatically terminate and all rights shall return to UFC if at any time Participant: (a) uses the UFC Collection Book in any manner other than as specifically provided herein; (b) Participant breaches any provision of these Terms and/or Crypto.com NFT Platform T&Cs; (c) Participant engages in any unlawful business practice related to the UFC Collection Book and/or the UFC NFTs; (d) Participant initiates any legal actions, except an arbitration as specifically provided herein, against any of the UFC or Crypto.com; or (e) Participant disparages Crypto.com or UFC or any parties related to any of them.

7. Legal Terms:

- These Terms constitute the entire agreement with each Participant in respect of the matters provided for herein. If any term or provision of these Terms is invalid, illegal, or unenforceable in any jurisdiction, such invalidity, illegality, or unenforceability shall not affect any other term or provision of these Terms or invalidate or render unenforceable such term or provision in any other jurisdiction.

- By participating in the Campaign or receiving a Redemption Item, Participant agrees to indemnify, defend, and hold harmless, the Crypto.com and UFC or any parties related to any of them from any and all liability, for any claims, damages, injuries or losses of any kind, and to release all rights to bring any claim, action or proceeding arising out of, in connection with, or relating to participation in the Campaign and any activities in relation to the UFC Collection Book or the UFC NFTs.
- Crypto.com, UFC and or any parties related to any of them are not responsible if the Campaign cannot take place, or if the Redemption Items cannot be claimed due to any events outside of their reasonable control. If, for any reason the Campaign is not capable of running as planned, in Crypto.com's sole and absolute determination, Crypto.com reserves the right to cancel, terminate, modify, or suspend the Campaign or any part of thereof.
- ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CAMPAIGN MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, ALL PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of any dispute, Crypto.com reserves the right to make all final decisions regarding the Campaign. Except where prohibited by law, Participant agrees that: (1) ANY DISPUTE, CONTROVERSY OR CLAIM ARISING OUT OF OR RELATING TO THE CAMPAIGN SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS OR REPRESENTATIVE ACTION. (2) any dispute, controversy or claim arising out of or relating to the Campaign shall be resolved by binding arbitration administered by the American Arbitration Association, with one sole arbitrator. The arbitration shall be conducted under the procedures applicable to arbitrations in the State of Florida. The arbitrator's authority and jurisdiction shall be limited to determining the dispute in arbitration in conformity with law, to the same extent as if such dispute were determined as to liability and any remedy by a court without a jury. The arbitrator shall render an award which shall include a written statement of opinion setting forth the arbitrator's findings of fact and conclusions of law, and the arbitration proceedings shall be conducted in English; unless both Participant and the relevant Party agree in writing, the arbitrator may not consolidate more than one person's claims, and may not otherwise preside over any form of class or representative proceeding; judgment upon any award rendered may be entered in any court having jurisdiction thereof; and any award or judgment shall be subject to all limitations and releases set forth in these Terms and be limited to actual out of pocket damages, and shall not, in any event, include any punitive, exemplary, consequential or incidental damages, attorney's fees or costs of bringing a claim, or any injunctive or other equitable relief. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY

FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

- All federal, state and local laws and regulations apply. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of the Participant and the relevant Party(ies) in connection with the Campaign, shall be governed by, and construed in accordance with, the laws of Florida without giving effect to any choice of law or conflict of laws rules.
- Crypto.com reserves the right to cancel or amend the Campaign mechanics or Terms at any time at its sole discretion without prior notice to Participants.